

Jeff Perlman has been passionate about writing his whole life. Jeff has written for newspapers and magazines for close to 40 years and is the author of “Vitamin D: Lessons in Life and Business” and “Adventures in Local Politics” a chronicle of his time as Mayor of Delray Beach, Florida. Jeff has had a long career in business. Highlights include working as COO of Celsius, a publicly traded beverage company, founding editor of Atlantic Ave Magazine, Vice President of BRN Media Group, executive vice president of CDS International Holdings and senior positions at several newspapers. He is currently executive director of the Carl Angus DeSantis Foundation, a charitable foundation.

He is passionate about writing plays and has been produced by the Delray Beach Playhouse, Arts Garage, PlayZoomers and Boxland Media’s Brave Stories Festival.